



Laura Dallas Burford Bio Information



Laura Dallas Burford is President of LAD Enterprizes, Inc., a Management and Information Technology Consulting Company for small and midmarket businesses based in West Chester, PA. Laura is also co-owner of **Computer Census™**; a hardware and software inventory tool for the small business technician.

Ms. Burford has extensive experience assisting businesses in defining and delivering operational and technology solutions. She quickly understands the steps required to take a strategy from its inception to its implementation. Her capacity to consistently achieve outstanding results for clients stems from a customer focused approach supported by over twenty years of experience working with organizations.

Prior to starting LAD Enterprizes, Inc., Laura was the Managing Director of a rapidly growing US division of a start-up International Professional Services Consulting organization and she turned the division into a profitable business. She has had experience with several major consulting organizations, start-up initiatives, and a number of Top 100 corporate accounting and technology divisions as well as smaller businesses. Laura has delivered business process redesign services, system development and information technology services as well as front and back office domestic and international outsourcing solutions for clients.

Laura holds a Bachelor of Science in Commerce (Dual Major-Accounting, Decision Science and Computers) from Rider University and a Master of Arts (Education) from Rider University. She is on the Governing Board for the Innovative Technology Action Group (ITAG), a member of the Greater Philadelphia Senior Executive Group (GPSEG), a member of the Technology Executive Networking Group (TENG), and is involved with a number of local Chambers of Commerce.